





Alive with reality







2022 Impact Report



Emily Foos
Executive Director

OUR MISSION
IS TO BUILD
A VIBRANT
COMMUNITY
FUELED BY
THE ARTS.



Red Wing Arts is a 501(c)3 nonprofit organization serving Red Wing and Southeast Minnesota. Red Wing Arts enriches lives by connecting, celebrating, inspiring and leading through shared art experiences.

We support, promote and advance the work of artists in our region.

We're building a community that recognizes, appreciates, values and celebrates the importance of artists and the power of art in our lives.

We strive to support, inform and celebrate the arts and creative communities.

We do this by investing time, funds, and resources into advancing accessibility and providing meaningful experiences.

We are recognized as the hub of SE Minnesota arts and culture.

Red Wing Arts is recognized as a major cultural and economic catalyst where our lives, jobs and families are improved through art.

We work in partnership with local agencies, private funders, and many others to strengthen local arts and culture efforts.

We commit to expanding our awareness about, and representation in, the greater diverse arts experience and strive to make art an intrinsic part of everyday life.

Through our work we aim to build unprecedented opportunity in the region by advancing creativity, supporting artists and organizations, sharing ideas, and building flourishing communities powered by opportunity, authenticity, and a deep sense of belonging.

We honor the people, places, and creative organizations in our region and beyond.

We serve as an amplifier for the power and importance of local and regional creativity through storytelling initiatives, special events, and gallery opportunities.

At Red Wing Arts, we believe that creativity is both a product and a process that can be used to build community, learn and grow, and connect to one another. We are committed to creating inclusive spaces and equitable access to creative outlets and information for residents of all ages to become more creative, compassionate, and culturally competent members of the community.

Connecting Through Shared Art Experiences

Our commitment to connecting extends beyond physical spaces. Through our diverse programming and events, we create opportunities for people of all backgrounds and ages to come together, share their stories, and find common ground. Whether it's strolling through art exhibits, attending concerts, or participating in workshops, we aim to foster meaningful connections and build a sense of belonging within our community.



Celebrating Artists and Community

Beginning as an interactive arts education program, we have grown into an anchor of an arts ecosystem. It's our goal to incorporate art into the dialogues, influences and economic impacts of the Red Wing community. Each year Red Wing Arts supports over 450 artists in our gallery and festivals and over 45,000 visitors to our free events and exhibits.

At Red Wing Arts, we believe in the power of celebration. We take pride in showcasing the talent and creativity of local, regional, and national artists, providing them with a platform to share their work and engage with audiences. We celebrate the vibrant arts community of Red Wing and the unique perspectives that artists bring to our lives.





Left to right, Jennifer Staley, "Community Mike" Murphy, Emily Foos, Heather Lawrenz, and Emily Haskell.

2022 STAFF

EMILY FOOS

EXECUTIVE DIRECTOR

HEATHER LAWRENZ

PROGRAM DIRECTOR

JENNIFER STALEY

DEVELOPMENT DIRECTOR

SHAWN NIEBELING

GALLERY MANAGER

CHERISH HASKELL

CLAY & CREATIVE CENTER MANAGER

ASHLEY ANDREWS

RETAIL MANAGER

EMILY HASKELL

ADMINISTRATIVE ASSISTANT

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OWNER/CREATIVE DIRECTOR, FOCUS DESIGN

RACHEL MCWITHEY. VICE CHAIR

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JERRY OLSON, TREASURER

HR AND BUSINESS CONSULTANT

PAM HORLITZ. SECRETARY

SR SPECIALIST COMMUNITY ENGAGEMENT

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RETIRED ARTREACH DIRECTOR & STUDIO ARTIST

CLARE LARKIN

RETIRED ORAL HEALTH PROFESSIONAL, INDEPENDENT CONSULTANT

SUSAN FORSYTHE

PROFESSIONAL MUSICIAN, TEACHER

PEGGY SIMONSON

PROFESSIONAL ARTIST

LEAH BUYSSE

BUSINESS OWNER, PRACTITIONER

JASON REDING

FINANCIAL ADVISOR, EDWARD JONES

Red Wing Arts took every opportunity to learn and grow in 2022. As we looked to invest in our future, we strategically experimented with new ways of doing things, and continue building upon those learnings as we navigate 2023 and beyond.

We opened our doors for the Clay and Creative Center, which allowed us to try new programming, workshops, and retail, and expand our reach in a variety of ways. We found new ways for the Red Wing community to engage with art, which was incredibly exciting! All the while, Emily, our staff, and our volunteers hosted the high caliber events, exhibits, and gift shop experiences that you all know and love.

Our board remains actively engaged by meeting monthly to monitor progress, with a keen eye on how our financials marry with our strategy.

Thank you for joining us in building a vibrant community fueled by the arts, Alive with Creativity! We couldn't do this without you.

RACHEL MCWITHEY

2023 Board Chair

Our Programs Have Impact

As a leader in the arts and culture sector, Red Wing Arts is committed to setting the bar high for artistic excellence, innovation, and community engagement.

We actively seek partnerships and collaborations that push boundaries, promote inclusivity, and elevate the arts to new heights. By championing local artists, fostering emerging talent, and engaging in cultural exchange initiatives, we strive to be at the forefront of artistic leadership in our community and beyond.





Red Wing Arts Clay & Creative Center

1920 Old West Main, Red Wing

Creating community through immersive arts experiences, workshops & classes.





The art of making pottery has historically been a large part of Red Wing's identity and the art form has fueled our creative economy attracting artists and art appreciators to live, work and play in Red Wing.

As we continue to build a vibrant community fueled by the arts, the Clay & Creative Center will celebrate clay artists today, with a nod to the history of Red Wing Pottery and Red Wing Stoneware.

BY THE NUMBERS

3266

VISITORS - IN ADDITION TO WORKSHOP PARTICIPANTS

152

PARTICIPANTS IN 24 WORKSHOPS WITH 12 TEACHING ARTISTS

150+

TEACHERS
ATTENDED ART
WORKSHOPS OVER
MEA WEEKEND

135

PEOPLE ATTENDED A FASHION SHOW

900

POUNDS OF CLAY IN A FEW SHORT MONTHS Our expansion into this second location is attributed to the support we received from the community and in response to the feedback we received saying more opportunities are needed to experience, explore, and make art.



We believe that art has the ability to inspire new ideas, challenge perspectives, and ignite the imagination.

We highlight clay arts while growing the community's connection to various creative forms. Through our art education programs, workshops, and collaborations, we strive to cultivate a passion for creativity and provide the tools and support necessary for artistic expression.

The Red Wing Arts Clay & Creative Center includes:

- A salesroom featuring Southeast Minnesota regional creatives
- Flexible space for hands-on shared art experiences
- Room for modern and contemporary clay exhibitions
- A clay studio with pottery wheels and kiln
- Space for workshops in all mediums
- A gathering place for artist-community interaction



Impact: 25,000

56th Annual Red Wing Arts Fall Festival

We are proud to bring over 120 artists to our city each year. Our juried two-day fine arts festival is one of Red Wing Arts' core programming events, designed to feature and celebrate artists in the heart of Red Wing.

Visitors can expect a variety of high-caliber original works of art for purchase as well as other opportunities to be inspired whether it's listening to concerts in the bandshell, watching live painting, creating something beautiful, or selecting delicious food from area food trucks.





Concerts in the Park

Impact: 7,500

We took pride in curating a diverse selection of regional artists, offering a wide range of musical genres to cater to varied tastes. These vibrant and energetic performances were held every Wednesday night June through August at the heart of our historic downtown in Central Park, where the "city's living room" comes alive.

Families and friends were encouraged to bring their lawn chairs and coolers to enjoy these free live music events suitable for all ages.

Impact: 120,000



Bringing the 2022 Sculptures to Red Wing was a partnership between Downtown Main Street, Red Wing Arts, The City of Red Wing, the Public Art Liaisons (the PALS) Committee of Curt Gruhl, Art Kenyon, and Becky Poss; and Sculpture Tour Eau Claire.

Nine sculptures were on loan for 2022, the 2nd Annual Sculpture Tour

The Art Walk was fully and enthusiastically funded through the generosity of local philanthropic groups with a shared vision to enrich our downtown, entice new commerce, and encourage newcomers to return.



Impact: 5,500

16th Annual Plein Air

Red Wing Arts Plein Air brings nationally acclaimed artists to our community from around the region to paint "recognizable" Red Wing en Plein Air, which is French for "in open air." Plein Air is a study of how light and shadow interact with things, creating a snapshot of one moment in time that can never be repeated. The culminating exhibit includes over 100 works that are judged and hung on the walls of our Depot Gallery.



"THE RED WING PLEIN AIR EVENT IS ABOUT THIS PLACE. SINCE THIS EVENT STARTED,
OVER A THOUSAND PAINTINGS HAVE BEEN CREATED OF RED WING AND THE
SURROUNDING AREA. THAT'S NOT COMMON, BUT NEITHER IS RED WING."

- Joshua Cunningham, Nationally Awarded Plein Air Artist



Alive with Creativity DOWNTOWN

Alive with Creativity Downtown was presented by Red Wing Arts and Downtown Main Street Red Wing as a creative way to activate downtown spaces with artists this summer. With the vision of realizing a vibrant downtown and being inviting to all in our diverse community, Alive with Creativity Downtown brought a variety of artists and creatives to downtown businesses each weekend throughout the summer.

Impact: 16,500

A rare opportunity to explore the studios of artists living and working in the gateway to the Driftless Region.

Impact: **2,500**

Red Wing Area Studio Tour

Red Wing Arts and the Anderson Center were proud to partner together and with area artists to present the 1st Annual Red Wing Area Studio Tour. This event aligned with both organizations' vision of fostering connections and engaging with many of the incredibly talented creatives that help define the culture of our community.



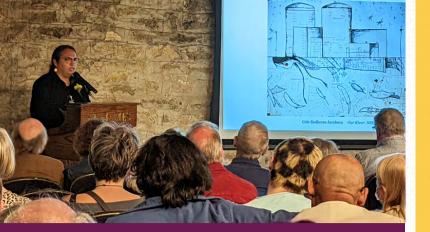
2022 Public Art Murals



"Faces of Unity" by Peyton Scott Russell. Located at Bush St. & W. 4th at Fairtrade Books. Funded by the National Endowment for the Arts (NEA) and the Duff Foundation.



"Eagle" by Kyle Holdridge. Located at 1902 Old West Main St. in the West End District. Funded by Wings Foundation.



The 21st Annual Poet Artist Collaboration featured over 70 juried artists and poets who participated in the annual event which included an art exhibit, poetry readings, and the creation of a chapbook. Thirty-six poems were chosen and artists were selected to create new works inspired by one of the poems.

Impact: **2,500**

Poet Artist Collaboration

With over 200+ potential participating poets and artists, jurors Gwen Westerman (Minnesota Poet Laureate), Michael Kleber-Diggs (poet, essayist, literary critic, and arts educator), Cole Redhorse Jacobson (a multidisciplinary artist who works mostly in the traditional arts of his Mdewakanton Dakota people), and Matt Quinn (an artist and educator) were faced with the difficult task when considering this year's record numbers of submissions in both poetry and artists.

The joy and challenge of this event is the translation of the emotion and story of the written words of a poet by an artist into a representational piece of art.

Honoring Dakota Project

Impact: 750



MEH-TU-COO-YAH OH-WAH-SIN" WE ARE ALL RELATED

The Honoring Dakota Project is a process of community conversations and events that provide education to discover our shared stories, bridge our communities, and create a space for healing.

Leaders of the Prairie Island Indian Community, together with the City of Red Wing, Goodhue County Health and Human Services and Red Wing Arts hosted engagement and cultural education arts experiences that provided space for healing, improved mental health and connection through the power of the arts. The Project is a collaboration to facilitate deep healing through art-making, storytelling, cultural sharing, and relationship building.

There is an ongoing need to recognize the Dakota people as vital members of the Red Wing community.

Through art, shared experiences, and conversations we will uplift, honor, and celebrate our rich cultures.





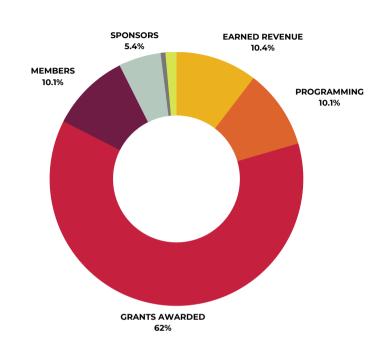
River Town Throw Down

Impact: 3.500

Red Wing Arts and Big Turn Music
Festival announced the 1st River Town
Throw Down where art and music meet at
Central Park. The free all day event included
acclaimed musicians, an art battle featuring artists
painting to music, and food trucks. Singer, rapper
and writer, Dessa, headlined the Festival.

Financials BY THE NUMBERS

2022 Total Revenue \$729,755





EARNED REVENUE	\$76,200
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PROGRAM REVENUE \$73,900

GRANTS AWARDED..... \$452,500

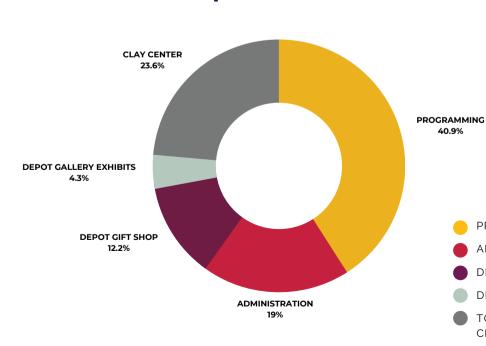
MEMBERS \$73,900

SPONSORS \$38,750

■ IN-KIND \$4,250

OTHER INCOME \$10,255

2022 Total Expenditures \$933,160.65





	PROGRAMMING												.\$382,205.68
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ADMINISTRATION. \$175,889.66

DEPOT GIFT SHOP \$113,978.54

DEPOT GALLERY EXHIBITS . . .\$40,512.00

TOTAL CLAY & CREATIVE



2022 was an investment year for Red Wing Arts, planned by the board of directors beginning in 2021 to broaden and strengthen the impact of our work.

Moving into 2023, Red Wing Arts is realizing our strategic vision of being a regional arts hub in a community "Alive With Creativity."



2022 Expenses by Program

FALL FESTIVAL
HONORING DAKOTA PROJECT \$59,471.24
ARTWALK SCULPTURE TOUR \$49,926.92
PLEIN AIR
CONCERTS IN THE PARK \$41,237.01
RIVERTOWN THROW DOWN \$32,565.20
POETRY ARTIST COLLABORATION \$29,594.36
FACES OF UNITY MURAL \$22,987.56
PUBLIC ART & STUDIO TOUR \$18,473.68
ALIVE WITH CREATIVITY\$41,575.00
TOTAL

Thank you to our funders, donors, supporters and members. We cannot do this work without you!

It's because of you that we are able to continue our impact by fostering meaningful connections through the creative opportunities we provide for people of all backgrounds and ages to come together, share stories, and find common ground.



2022 SPONSORS

































This activity is made possible by the voters of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and cultural heritage fund.

- - RANDY'S RED WING BREWERY RED WING CREDIT UNION RED WING DOWNTOWN MAIN STREET RED WING ELKS LODGE • RED WING GRAIN • RED WING INNOVATION INCUBATOR • RED WING LIONS CLUB • RED WING PORT AUTHORITY
 - RED WING RESTYLE RED WING SHOE STORE RED WING YMCA RWC TECH SOLUTIONS RISEUP RED WING
 - · RIVER BLU SALON DAY SPA · SARGENT'S NURSERY · SIMPLE ABUNDANCE · SONS OF NORWAY · SPARTANNASH
 - SPEIGHT ANDERSON & LAPPEGAARD P.A. ST. JAMES HOTEL STUDIO 501 STURDIWHEAT TOOTSIE TOO'S
 - TREASURE ISLAND RESORT & CASINO UFFDA SHOP WEST END LIQUOR WET PAINT XCEL ENERGY

2022 HONORING DAKOTA FUNDING

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN
 BLANDIN FOUNDATION
 CITY OF RED WING ARTS & CULTURE COMMISSION
 GOODHUE COUNTY
 MENTAL & HEALTH COALITION OF GOODHUE COUNTY
 MINNESOTA DEPT. OF HEALTH
 MINNESOTA HUMANITIES CENTER
 PRAIRIE ISLAND INDIAN COMMUNITY
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FOUNDERS & ADVOCATES

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Kris Ragozzino

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Lori Remus Tami Resler Kris Richards Susan & Charles Richardson Vicki & John Riester Patti & Ken Roberts Richard Robertson Glee Robins Ingrid Bjerstedt Rogers Jude & Dan Rooney Ruth Rothchild Cheryl & Kenneth Roufs Jack Rumpel Tricia & Tom Ryan Marilyn & Mark Ryan Adaline & Norman Sampson Elaine & Kenneth Sarkela Judy Saye-Willis Wanda Scanlan Trudi & Paul Schaeffer Jeanne & Jim Schammel Richard Scheerer Tina Schowalter Jean Schroepfer Clare Schuster Elizabeth Schwarze Jan Sebby Steve Setzer Ann Seymour Lauren Shelly Marlene Shelstad Juliane Shibata Barbara & Neal Siewert Helen & Stephen Simmer-Schadegg Peggy & Greg Simonson Sarah Singer Liat & James Smestad Fred Somers Steve Sorman Lisa Staples Missy Staples Lisa Stauffer Eve & Garv Stone Kay & Jack Strobel Lauren Strom Laura Teele Katie Teesdale Tara & Cory Thorson Dave Tincher Barbara Tittle Lisa & Jeff Truax Kristin & Steve Tripp Lynn & Dennis Vaillant Heidi Van Schooten Steven Vogel Laurie Wachter Sally Wagner Janet Webster Elizabeth Weir William Wells, Wells Family Charitable Fund Mary & Kevin Wentworth Anne & Peter Wildenborg Nancy Wilhemson Guy Williams Kay Wilshusen Adam Wiltgen & Nicole Kirshner Peggy Wolner

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POTTERY

POTTERY SALESROOM

CLAY & CREATIVE CENTER

RED WING ARTS

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1920 Old West Main Street



418 Levee Street

Photos by Chap Achen, Sage Yeager and Red Wing Arts staff. Design by Focus Design.